

CALIFORNIA HIGHWAY PATROL
IMPAIRED DRIVING TASK FORCE
EDUCATION AND PREVENTION SUBCOMMITTEE
MEETING MINUTES, FOURTH MEETING

August 6, 2019

601 North 7th Street

Sacramento, CA 95811

MEMBERS PRESENT

American Automobile Association – Anita Lorz
Bureau of Cannabis Control – Lori Ajax
Friday Night Live – Jim Kooler
Office of Traffic Safety – Camille Travis
Rocker’s Against Drunk Driving – Erin Meluso
Ventura County Behavioral Health – David Tovar

MEMBERS ABSENT

Ceres Strategies – Elizabeth Ashford
Department of Motor Vehicles – Veronica Bowie

GUESTS

None.

CALIFORNIA HIGHWAY PATROL STAFF ASSIGNED TO ASSIST:

Associate Governmental Program Analyst Rhonda Myers

SUMMARY:

The subcommittee met specifically to continue addressing possible draft recommendations to present to the group. The meeting took place during a regularly scheduled Impaired Driving Task Force meeting. After discussing, the group refined the previous recommendations:

1. Promote responsible sales and consumption practices to all cannabis retailers, dispensaries, home delivery services, through responsible retailer training similar to alcohol sales.
2. Provide educational information for consumer can take such as pamphlets, posters and other information related to the responsible usage of cannabis and other drugs, including but not limited to: cannabis dispensers, retailers, pharmacy, any other place deemed appropriate.
3. Provide age appropriate education for youth and adults on the effects of the use of cannabis and impact of impaired driving.
4. Expand educational opportunities related to impaired driving for legal and judiciary system.
5. Provide medical system and pharmacy training and education related to impaired driving.
6. Create guidelines for advertisers of cannabis and cannabis related products to include clear and concise message, including the legal age and risk of driving under the influence of drugs.

The group then discussed the need to continue developing additional draft recommendations as the subcommittee continues to meet.

Public Comment

A member of the public agreed with the recommendations of the committee calling them a great start in the right direction.

NEXT MEETING

The meeting concluded at approximately 2:01 P.M. The next meeting will be scheduled at a later date according to the subcommittee members availability. The meeting will be noticed on the CHP public Web site.

