

Commercial Industry Education Program

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Commercial Industry Education Program (CIEP)

- What is CIEP?
- Who manages the CIEP?
- Division CIEP coordinators
- What topics are covered?
- Your role (industry)
- Statistics





What is the CIEP?

 The CIEP is a cooperative effort between the CHP and the Federal Motor Carrier Safety Administration.



What is the CIEP?

- The primary objective of the CIEP, through public education and awareness, is to reduce fatalities involving large trucks and decrease the number and severity of commercial motor vehicle crashes.
- This program is available <u>statewide</u>.





CIEP History

- In 1999, as a result of multiple high-profile commercial motor vehicle involved fatalities, the CHP recognized the need for better communication between the commercial industry and the CHP.
- Members of the CHP collaborated, and a plan was created to establish the CIEP.



CIEP History

 The CIEP was designed to educate California's commercial trucking industry regarding driver safety and encourage voluntary compliance with state and federal laws and regulations.









CIEP History

- The CIEP is a continuous educational program designed to provide information and safety awareness to everyone operating commercial vehicles.
- It means...a <u>PARTNERSHIP</u> between you and us!



CIEP Goals

- Share accurate information regarding new regulations and practices.
- Promote an environment and culture of safety.
- Ensure compliance through education and enforcement.



CIEP Goals

- Establish professional relationships and partnerships.
- It is not us against you.
- Safety is everyone's responsibility!





Management of CIEP

 Commercial Vehicle Section functions in a coordinating capacity with field Divisions who manage relationships with industry.



Division CIEP Coordinators

- Each Division serves specific counties.
- Field Division CIEP coordinators are your point of contact.
- There are 8 field Divisions:
 - Northern
 - Valley
 - Golden Gate
 - Central
 - Southern
 - Border
 - Coastal
 - Inland



Northern Division 530-242-4300

- Counties covered:
 - Colusa
 - Del Norte
 - Glenn
 - Humboldt
 - Lake
 - Lassen
 - Mendocino
 - Modoc

- Plumas
- Shasta
- Sierra
- Siskiyou
- Tehama
- Trinity





Valley Division 916-731-6320

- Counties covered:
 - Alpine
 - Amador
 - Butte
 - Calaveras
 - El Dorado
 - Nevada
 - Placer
 - Sacramento

- San Joaquin
- Sutter
- Yolo
- Yuba





Golden Gate Division 707-917-4390

- Counties covered:
 - Alameda
 - Contra Costa
 - Marin
 - Napa
 - San Francisco
 - San Mateo
 - Santa Clara
 - Solano
 - Sonoma





Central Division 559-453-3100

- Counties covered:
 - Fresno
 - Kern
 - Kings
 - Madera
 - Mariposa
 - Merced
 - Stanislaus
 - Tulare
 - Tuolumne





Southern Division 323-644-9557

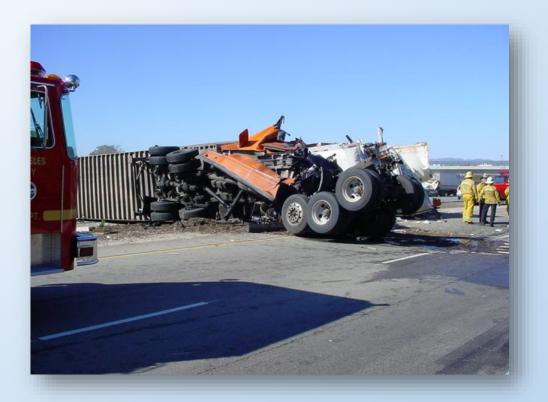
- County covered:
 - Los Angeles





Border Division 858-944-6355

- Counties covered:
 - Imperial
 - Orange
 - Riverside
 - San Diego





Coastal Division 805-549-3261

- Counties covered:
 - Monterey
 - San Benito
 - San Luis Obispo
 - Santa Barbara
 - Santa Cruz
 - Ventura





Inland Division 909-806-2400

- Counties covered:
 - Inyo
 - Mono
 - San Bernardino







- What are they?
- Who is the presenter?
- Where are they conducted?
- What information is covered?





- What are they?
 - CIEP presentations are educational safety seminars for commercial drivers, carriers, and drivers of passenger vehicles.
- The seminars identify:
 - Actions drivers can take to avoid collisions.
 - Specific tips on sharing the road with other vehicles.



- Presentations are custom tailored to meet the specific needs of your company and employees.
 - Se Habla Español!





- Who is the presenter?
 - CIEP presentations will be facilitated by officers, Motor Carrier Specialists, or Commercial Vehicle Inspection Specialists who are assigned by the Division CIEP coordinator.
 - These instructors are subject matter experts in the material being presented.



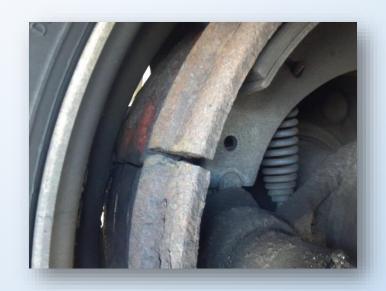
- Where are they conducted?
 - Your place or ours?
 - We will come to you!
 - In some instances, we may have the ability to conduct smaller presentations at CHP Area or Division offices.
 - Cost?
 - FREE of charge!





CIEP Topics

- Basic safety
- Hours-of-service
- Rules of the road
- Licensing and registration
- Drugs and alcohol
- Loading regulations
- Size and weight







CIEP Topics

- Preventative maintenance
- School buses/other buses
- Hazardous materials transportation/security
- Radiological materials
- Distracted driving
- Compliance, Safety, Accountability (CSA) scores



CIEP Statistics

- · 2022
 - 8 Divisions
 - Presentations
 - 1,102
 - Attendees
 - 60,609
 - Presentation Length (hours)
 - · 1,608





Industry's Role

- What is your role?
 - Your role is to pick up the phone and call us to set up training.
 - We will custom build a presentation to fit your specific needs.



Questions?



Commercial Vehicle Section (916) 843-3400

