

DEPARTMENTAL
**STRATEGIC
PLAN**
2020-2024



**CALIFORNIA
HIGHWAY PATROL**

January 2020 • A. L. Ray, Commissioner

CHP PRIDE

COURAGE

Stand for what is right, despite the threat of adversity.

HONESTY

Uphold the truth, and maintain the trust and confidence placed upon us by the citizens of California.

PROFESSIONALISM

Constantly strive for quality and excellence.

PRINCIPLES

Adhere to the highest conduct which promotes moral and ethical ideals.

RESPECT

Display a positive and service-oriented attitude towards the public and each other.

INTEGRITY

Be honorable, open, and fair; this is the cornerstone of our profession.

DEDICATION

Commit to the mission of the Department and our oath.

ESPRIT DE CORPS

Encourage personal and organizational success through group effort and team spirit.

FROM THE
COMMISSIONER

In the following pages you will find the California Highway Patrol's (CHP) 2020-2024 Strategic Plan. The CHP has taken the bold steps to refocus its Strategic Plan to enhance public trust; reduce the Mileage Death Rate through proactive enforcement; enhance our threat assessment capabilities; address evolving trends in law enforcement; and concentrate on the mobility, safety, and sustainability objectives for California's transportation system.

The Strategic Plan is designed to be utilized as a resource by all employees throughout the course of their daily duties.

The mission of the CHP is to provide the highest level of Safety, Service, and Security. Our ultimate purpose is to save lives, and through our strategic planning efforts, we will continue expanding our law enforcement responsibilities to provide California's communities with education, enforcement, and support to reduce fatalities and serious injuries on our roadways.

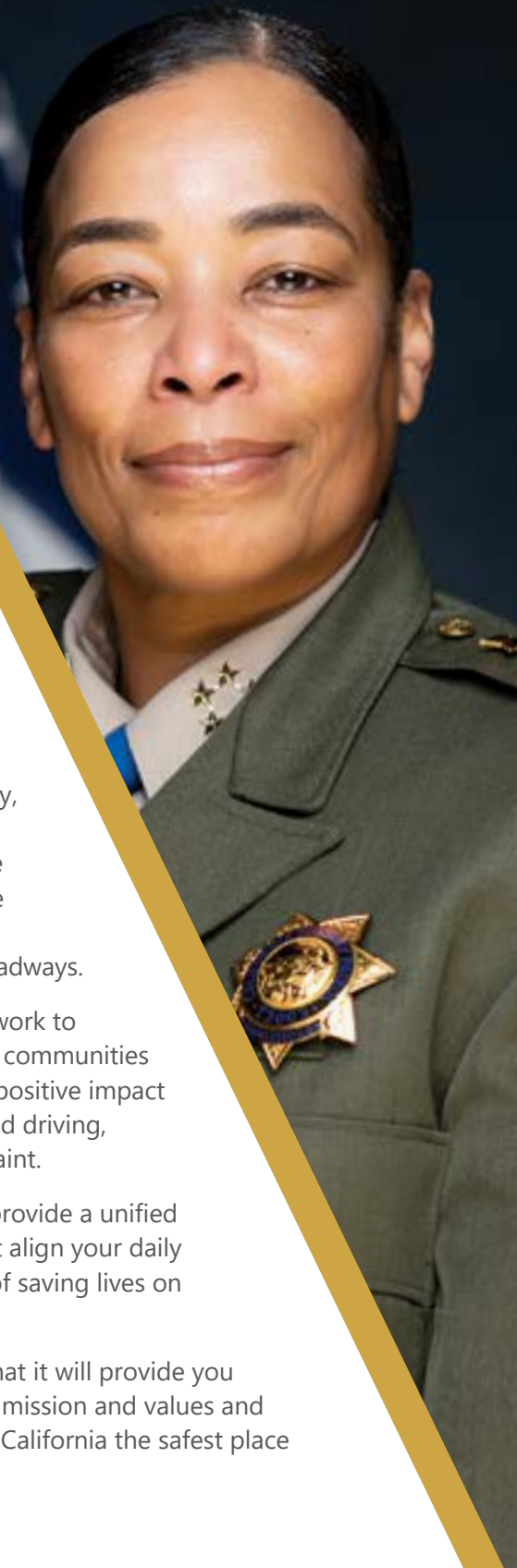
Together, with our stakeholders and partners, we will work to identify new and innovative methods to educate our communities on our mission, programs, and how we can have a positive impact on the primary crash factors in California: impaired driving, distracted driving, speeding, and occupant restraint.

To "Team CHP," I trust this Strategic Plan will provide a unified message and a renewed focus of efforts that align your daily activities to accomplish our ultimate goal of saving lives on California's roadways.

My intention for this Strategic Plan is that it will provide you with additional insight into the CHP's mission and values and the framework to continue to make California the safest place to live, work, and travel.



A.L. RAY
Commissioner
California Highway Patrol



MISSION

Provide the highest level of Safety, Service, and Security.

VISION

A trusted leader in law enforcement ensuring California is the safest place to live, work, and travel.

PHILOSOPHIES

The CHP will execute its mission and pursue its vision guided by the Department's organizational and professional values as stated below.

ORGANIZATIONAL VALUES

To accomplish our mission, the Department is committed to the following organizational values as the foundation of its pledge to public Safety, Service, and Security.

- Respect for others
- Fairness
- Ethical practices
- Equitable treatment for all

PURPOSE

The California Highway Patrol 2020-2024 Strategic Plan represents the Department’s commitment to its core mission of saving lives. This plan is a blending of ideas from all organizational segments of the CHP shared with our Executive Management’s vision. It provides a framework for the Department to accomplish the mission of providing the highest level of Safety, Service, and Security, through daily devotion to our professional and organizational values.

The CHP has incorporated a bold vision for the future that is aligned with four primary strategic goals. These goals are designed to make California safer, further enhance trust within the communities we serve, anticipate and respond to emerging law enforcement needs, and to always strive for ways to improve our organization, both internally and externally. The objectives selected will help achieve the goals, as they are realistic and relevant to the CHP operations. The performance measures gauge the success of achieving the goals, are easily understood, and are relevant to an individual command’s specific operational needs. Accordingly, the Strategic Plan is a living document that serves as a roadmap; it is designed for ongoing review and revision as California’s needs and expectations of the CHP evolve.

MILEAGE DEATH RATE

The CHP performs its primary traffic management functions on all interstate routes, United States highways, state routes, and all streets and highways in unincorporated areas of the state. This jurisdiction encompasses highways under the control of both state and county government. In 2018, the CHP had jurisdictional responsibility for approximately 186,805¹ total miles of roadway throughout California.

Traditionally, the overall success of traffic safety programs is measured by the improvement in the mileage death rate (MDR). The MDR is the number of persons fatally injured as a result of traffic crashes per 100 million miles of travel.² Historically, California has achieved one of the lowest MDRs in the nation. This is especially noteworthy considering the size and complexity of the traffic safety challenges faced by the state.

In 2010, California experienced the lowest MDR in history – 0.84. While this was positive news, it still means 2,739 people lost their lives on California roadways that year. More current statistics indicate the MDR is on the rise. For 2015, the MDR was 1.01 with 3,435 fatalities statewide. For 2016, the MDR was 1.08 with 3,854 fatalities. For 2017, the MDR was 1.07 with 3,904 fatalities.



¹ Statewide Master Beat Description List

² Mileage figures are obtained from the California Department of Transportation’s annual California Public Road Data Report.

STRATEGIC GOALS

2020-2024

GOAL 1

PROTECT LIFE AND PROPERTY

OBJECTIVES

- Reduce fatality and suspected serious injury crashes within CHP jurisdiction.
- Reduce vehicle theft statewide.
- Increase safety on state property through training, education, and reduction of crime.
- Reexamine calls for service, crashes, and crimes to adjust beats and Area officer deployments.

GOAL 2

ENHANCE PUBLIC TRUST THROUGH SUPERIOR SERVICE

OBJECTIVES

- Improve customer service.
- Expand educational, marketing, and awareness programs to inform the public and stakeholders about CHP roles, programs, and functions.
- Demonstrate departmental integrity, transparency, and accountability with the public.
- Increase efficiency through technology.
- Enhance environmentally sustainable practices within our facilities, operations, and fleet.

STRATEGIC GOALS

2020-2024

GOAL 3

INVEST IN OUR PEOPLE

OBJECTIVES

- Enhance employee safety and wellness.
- Identify and develop our future leaders.
- Coach and mentor our employees to reach their full potential.
- Recruit and hire the best qualified workforce from all segments of society.

GOAL 4

ANTICIPATE PUBLIC SAFETY AND LAW ENFORCEMENT TRENDS AND PROVIDE ASSISTANCE TO ALLIED AGENCIES

OBJECTIVE

- Respond to emerging law enforcement demands with allied agencies' need for support, training, and assistance.

Your
**CALIFORNIA
HIGHWAY PATROL**

serving you to help make California
the safest place to live, work, and travel.

