CALIFORNIA Friday Night live PARTNERSHIP

Friday Night Live/Club Live
Youth Development Standards of Practice

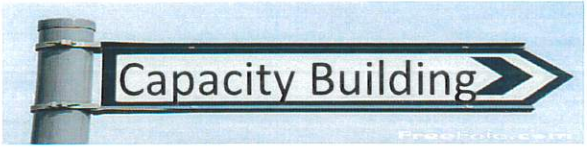
Youth in FNL/Club Live programs will experience the following:

- **A Safe Environment**
  - Physical safety – to feel safe physically, free from the risk of harm.
  - Emotional Safety – to feel safe emotionally, to feel like they can be who they are.
- **Opportunities for Community Engagement**
  - Knowledge of Community – to learn about their community and its resources.
  - Interaction/Interface with the Community – to interact and work with community members.
  - Communication with the Community – to communicate about the program or youth issues.
  - Contribution to the Community – to give back and serve the community.
- **Opportunities for Leadership and Advocacy**
  - Decision-Making and Governance – to participate in decision-making and occupy leadership roles, such as staff or board roles.
  - Youth Voice – to learn to express their opinions constructively and to hear those of others.
  - Action – to take action on issues or projects they care about outside of the program – in the community, at school.
- **Opportunities to Build Caring and Meaningful Relationships with Peers and Adults**
  - Peer Knowledge – to learn about their peers and build relationships with them.
  - Adult Knowledge/Guidance – to learn about the adult staff and build relationships with them.
  - Emotional Support – to feel supported emotionally by others in the program.
  - Practical Support – to feel like their practical needs are met by adult staff.
  - Sense of Belonging – to feel like they belong, like they matter to the group and its success.
- **Opportunities to Engage in Interesting and Relevant Skill Building Activities**
  - Specific Skills – to develop and build specific skills through program activities.
  - Challenging and Interesting Activities – to engage in interesting and challenging activities.

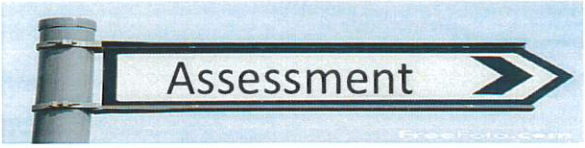
FRIDAY NIGHT live®

CLUB LIVE

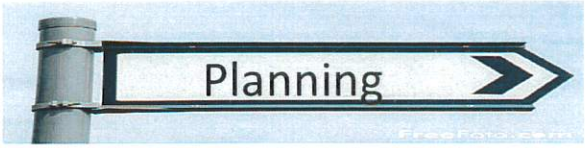
FNL Roadmap



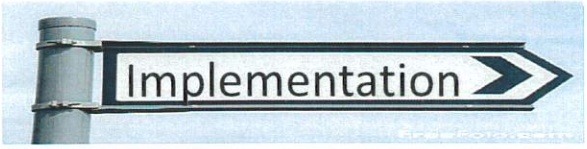
During this phase chapter members work together to learn about ways to improve their communities and the lives of their peers. Chapter members learn new skills, ideas, and strategies to help them with their work.



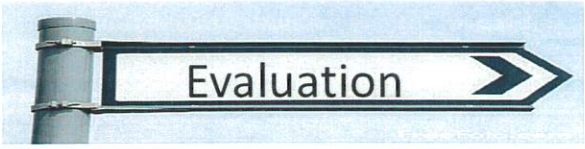
During this phase, chapter members will use their new skills to determine the root causes of the problems that they see in their community, so that they can choose solutions that will truly impact the problem. Sometimes it is easy to get caught up with the idea of a project that sounds fun or impressive, but if we don't do research to find out why the problem exists, we may not choose a project that will impact the problem we want to eliminate.



During the planning phase, chapter members will use the information and data that they came up with during the assessment phase to choose a solution that will not only address the problem, but also fit with interests and abilities of the chapter members. It is important that chapter members use a timeline to help with their planning process

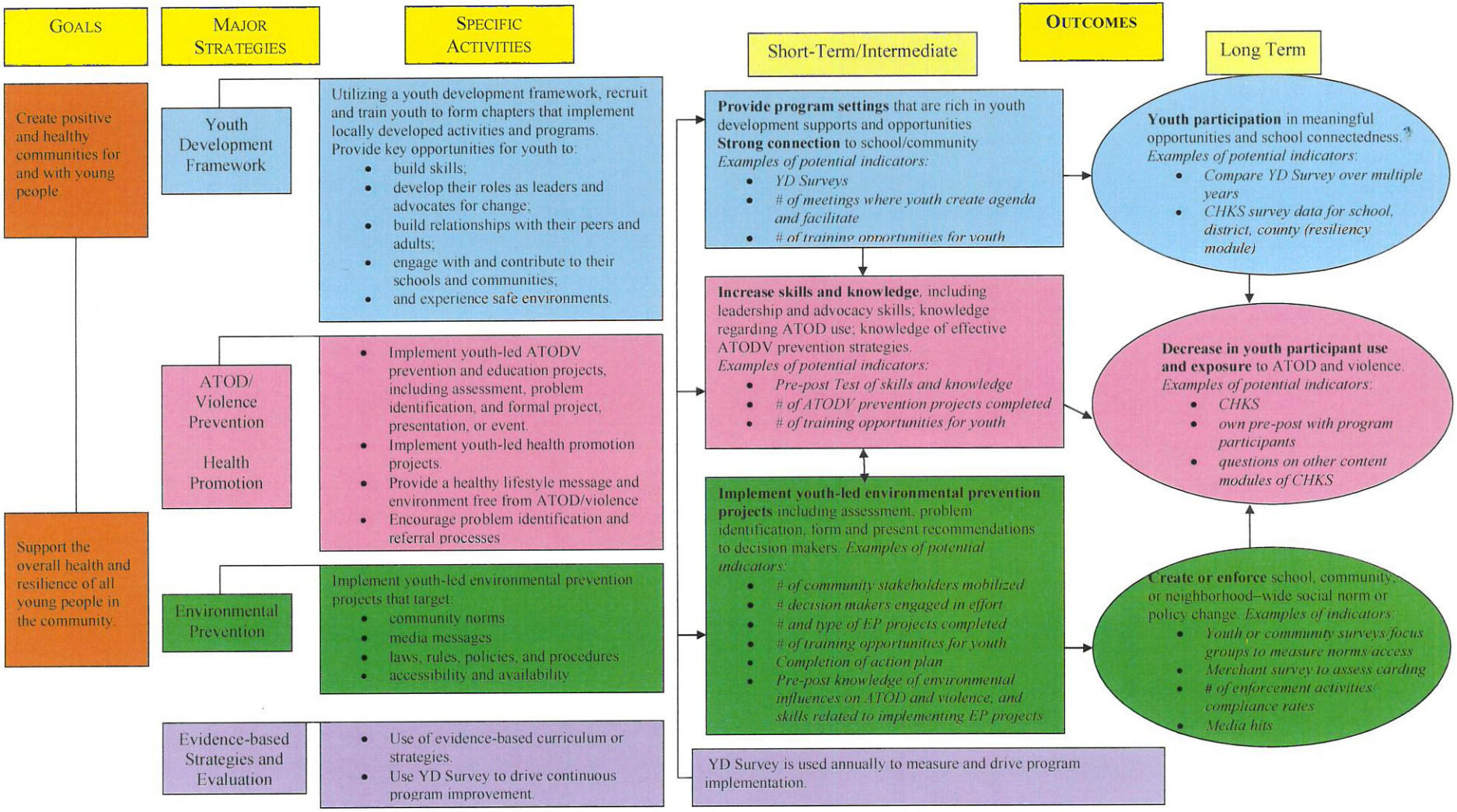


During this phase chapter members will implement the solution project that they identified during their planning phase, utilizing their timeline as a guide.



During this phase, chapter members will reflect upon the previous 5 phases to determine whether they achieved what they set out to do. As a team they will determine their successes, areas of improvement, and opportunities to expand their ideas.

California Friday Night Live Logic Model (FNL, Club Live, FNL Kids, Mentoring, and Youth Council)



Preferred Underage Drinking Terms
IPAC Underage Alcohol Use Prevention Committee
2017

The Interagency Prevention Advisory Council (IPAC) - Underage Alcohol Use Prevention Committee recognizes that the words we use when describing underage alcohol use/consequences and impaired driving can influence social norms and behavior. Specifically, issues related to traffic safety can be shaped by our choice of words. The IPAC invites public information officers and media representatives to adopt the language in this brief.

The term drunk driving is deeply rooted in popular vernacular. However, drunk driving is not used in any legal context (driver handbook or vehicle code). The incident is always driving under the influence or impaired driving. Drunk driving is not a preferred term as it is subjective. To reduce crashes, injuries and deaths we must intervene before drunkenness.

In writing or speaking about underage alcohol use and traffic safety please use the following terms:

Juvenile – Persons under the age of 18.

Minors - Persons under the age of 21. This includes adults who are 18-20 yrs. of age who are old enough to legally cast a vote but not old enough to legally consume alcohol.

Underage Persons – Persons under the age of 21 who are not legally old enough to drink alcohol.

Impaired driving - One of America's most often committed and deadliest crimes is impaired driving. All states, the District of Columbia, and Puerto Rico have established a threshold making it illegal to drive with a blood alcohol concentration (BAC) of .08 grams per deciliter or higher. Despite this legal threshold, 10,076 people died in 2013 in traffic crashes in which at least one vehicle driver or motorcycle rider had a BAC of .08 or higher. Enforcement efforts can help reduce the number of impaired drivers on the road and save lives! In an effort to get impaired drivers off the road, raise public awareness about the dangers of impaired driving, and most importantly, to save more lives on our roadways, the national impaired-driving enforcement crackdowns are underway. "impaired driving" – can also include prescription drugs, marijuana, illicit drugs, etc.

Crash - Anytime there is a motor vehicle crash that involves alcohol, the best term to use is crash (not accident, not collision).

Underage Drinking – This term is used to describe anyone who is under 21

years of age and consuming alcohol. It is illegal and it is dangerous.

Binge Drinking –The National Institute on Alcohol Abuse and Alcoholism (NIAAA) defines binge drinking as a pattern of drinking that brings blood alcohol levels to .08. This typically occurs at four drinks for women and five drinks for men in about two hours.

Heavy Alcohol Use - Binge drinking on five or more days in the past month. (SAMHSA)

Alcohol-Involved Driving Fatality - Alcohol-involved fatalities are those where at least one driver, or motorcycle operator, has a positive BAC of .01 or higher. (NHTSA)

High Risk Drinking: Includes binge drinking, drinking and driving, and underage drinking

Distracted Driving – Deaths from distracted driving are reaching numbers comparable with driving under the influence. Distracted driving includes use of cell phones, eating, drinking, allowing a pet on the drivers lap, grooming, and any other activity that takes the drivers attention away from the primary task of safely driving the vehicle.

Examples of preferred use of terms:

1. Rather than report drunk drivers, use report impaired drivers.
2. Rather than a drunk driver killed, use an impaired driver killed
3. Rather than an accident occurred, use a crash occurred.
4. Rather than drunk driving accident, use alcohol involved crash or impaired driving crash.

More people will be killed on our roadways this year from impaired or distracted driving than have been killed in all the terrorists attack in America, including 9/11. Thank you for your help in changing the conversation and the way we look at alcohol/drugs, impairment and traffic safety. Together we can make a difference.

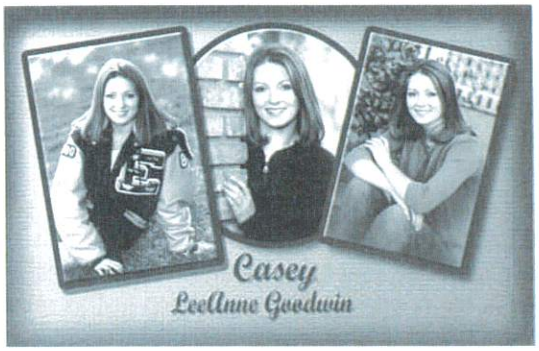
Casey's Pledge

It takes a community

Reducing Alcohol Use and Its Problems on Campus and In the Community

Honoring the memory of Casey Goodwin, an advocate for positive, healthy lifestyles cut short by the very thing she spent her young life fighting against, drinking and driving. Casey was only 20 when she was killed by an 18-year-old drinking driver as she traveled home from college for her mother's birthday. She was devoted to the prevention of alcohol-related issues, and was recognized all over the State of California as an advocate for her peers. Casey's Pledge encourages young people to commit to staying alcohol free or not drinking and driving, and not getting in the car with a drinking driver.

Thousands will take the pledge...won't you?



You Can Take Casey's Pledge:

Sponsored by the California Friday Night Live Partnership
2637 West Burrel Avenue, P.O. Box 5091 Visalia, CA 93278
Phone: (559) 733-6496 Fax: 559-737-4231

Casey's Story

On March 12th, 2003, a star was seen shooting across the California sky. That same star had fallen to earth just twenty years earlier, in October 1982, when Casey Goodwin was born, beginning a life filled with joy, passion and service to others.

Casey grew up in Exeter, a small town in California's Central Valley. There, she excelled in sports like water polo and swimming, as both MVP and captain two years in a row. Casey was also recognized as a confident and driven student advocate. She was a leader in the Friday Night Live chapter at her school, and spent much of her high school career helping her peers gain knowledge about drug and alcohol issues. She helped organize and promote important prevention events like "Every 15 Minutes" and Sober Grad; Casey also worked in the offices of the California Friday Night Live Partnership. She was always admired for her practice of leadership by example, she lived a positive and healthy lifestyle. Casey once wrote in her journal that her number once concern in life was the issue of drinking and driving.

Casey took her commitment to a whole new level when she joined the California Youth Council. There she was an advocate for youth programs throughout the state and also assisted in the planning of Teenwork, the largest youth prevention conference in the nation.

After graduating from high school in 2000, Casey continued her education at Cuesta College in San Luis Obispo. She planned to become a teacher and help high school students fully understand the consequences of drinking and driving. Casey continued to play water polo in college and made many wonderful, close-knit friendships; for a short time, she also worked as an intern at the Friday Night Live Office in San Luis Obispo. Casey never missed a chance to promote her passion for a healthy lifestyle.

Casey loved her family more than words can describe. Her mother, Lynne, Friday Night Live Coordinator for Tulare County; her father, Reed; her younger brothers, Chris and Kyle; and her little sister, Kellie, meant the world to her. Casey often made surprise trips home to watch swim meets and school plays; she rarely missed a birthday. Such was the case on March 12, 2003 – Casey was traveling home to celebrate her mother's birthday.

At 6:30 that night, an 18 year old was also on the road, driving to work after drinking a few beers. Casey was hit head on and suffered devastating injuries. She was airlifted to Fresno Medical Center where she died the next day.

The Goodwin's world was forever changed when Casey was taken from them by a drinking driver – the very issue that Casey and her mother had devoted their lives to fight against.

Casey's funeral was attended by over 2,000 family members, friends, schoolmates, politicians, police officers, and colleagues. Since her death, Casey's family and friends have worked hard in conjunction with state legislators to pass "TRACE", Target Responsibility for Alcohol Connected Emergencies, which helps identify the source of alcohol purchases of minors who have been involved in car accidents. Casey has been just as much a force in death as she was in her all too brief life.

It has been said that Casey made a friend of everyone she met. As her friend, won't you help us continue Casey's work? Won't you help us eliminate drinking and driving and all of the harm that comes from alcohol abuse?

Don't get into a car while under the influence or with someone who is under the influence, because when you do, you are taking the chance of killing someone's child, sister, loved one, or friend. Live your life by the philosophy of Casey Goodwin, a philosophy that she often told friends:

"Be kind, live a life with no regrets and don't take yourself too seriously... Dance like no one is watching."

Love,
Case.

NEWS RELEASE

Attorney General Bill Lockyer
California Department of Justice **http://ag.ca.gov**

FOR IMMEDIATE RELEASE
April 8, 2004 04-xxx

Contact: Hallye Jordan
(916) 324-5500

ATTORNEY GENERAL LOCKYER AND LAW ENFORCEMENT AGENCIES ANNOUNCE PLAN TO COMBAT UNDERAGE DRINKING

TRACE Holds Liquor Providers Responsible for Alcohol-Related Deaths and Injuries of Youths

(SANTA CLARA) – Attorney General Bill Lockyer today joined other state law enforcement agencies in unveiling a new investigative protocol to reduce deaths and injuries caused by under-aged drinking by targeting liquor stores, restaurants and bars that serve alcohol to individuals under the age of 21.

"We have seen too many tragedies involving under-aged drinking, and we all must do our part to prevent them," Lockyer said. "This collaborative effort will ensure that law enforcement agencies investigating alcohol-related deaths and injuries will take steps to determine the source of the alcohol, and that businesses that provide liquor to under-aged drinkers will face prosecution and harsh penalties, including the loss of their liquor licenses."

Target Responsibility for Alcohol Connected Emergencies (TRACE) was developed by a task force convened by Lockyer last year after he met Lynne Goodwin and discussed the death of her 20-year-old daughter, Casey. Active in fighting under-aged drinking as a member of Friday Night Live, Casey was killed in March 2003 by an 18-year-old drunk driver.

The task force was charged with developing a protocol for officers investigating alcohol-related incidents involving under-aged drinkers to identify the source of the alcohol. Under the protocol, law enforcement officers will immediately try to determine where the youths obtained or consumed alcohol prior to the event and notify the Department of Alcoholic Beverage Control (ABC) if the alcohol was purchased or consumed at an ABC-licensed business establishment. If the incident involving under-aged drinkers results in death or injury, ABC will be notified immediately to take the appropriate enforcement action.

"ABC looks forward to working with its law enforcement partners to implement TRACE and hold accountable liquor licensees that sell to minors," said ABC Director Jerry R. Jolly.

Members of the task force representatives of the Attorney General's Office, ABC, Office of Traffic Safety, California Highway Patrol, California Police Chiefs Association, California State Sheriffs' Association and Mothers Against Drunk Driving, as well as Lynne Goodwin. Lockyer first met with Goodwin during a Teenwork Town Hall Meeting at the Tulare Office of Education. The protocol was announced at a four-day "Teenwork

2004" conference in Santa Clara, sponsored by the California Friday Night Live Partnership and attended by more than 800 youths and adults.

# # #

TRACE

Target Responsibility for Alcohol Connected Emergencies

The Department of Alcoholic Beverage Control (ABC) should be notified immediately of any death or serious injury involving underage drinking.

TRACE is a protocol wherein first responders to alcohol-related emergencies immediately notify ABC when an incident involves a person under 21 and an alcoholic beverage.

ABC Agents will conduct a simultaneous investigation to determine where the alcoholic beverages were acquired, purchased, or served.

Agents will be alert to the collection of evidence that may indicate where the alcoholic beverage was obtained. Such evidence can include false identification, receipts, bags, labels, and statements of witnesses.

A timely notification to the TRACE Unit greatly improves the chance of a successful investigation.

If the TRACE investigation determines that an ABC licensed location sold or furnished alcoholic beverages to a minor, the Department will file administrative action to suspend or revoke the license of that business.

The TRACE Protocol was developed by the Department of Alcoholic Beverage Control, Office of Traffic Safety, California Attorney General's Office, California Highway Patrol, California Police Chiefs Association, and California State Sheriffs' Association.

For more information about the TRACE Unit, contact (916) 419-2500 or visit www.abc.ca.gov.

24 HOUR CONTACT
1-855-HLP-TRACE

CALIFORNIA OFFICE OF TRAFFIC SAFETY

Trace is funded by a grant from the California Office of Traffic Safety

California Youth Council

CALIFORNIA YOUTH COUNCIL

A STATE-WIDE COUNCIL OF YOUNG PEOPLE COMMITTED TO RAISING AWARENESS ON YOUTH ISSUES BY:

- Providing a link between local youth & community programs with state-wide initiatives around alcohol, tobacco, other drugs & traffic safety issues.
- Training adults on the strength and power in youth-adult partnerships.
- Planning & implementing the Youth Summit, a statewide training institute where young leaders gather to learn, network, make plans for & develop solutions to issues facing California's youth.

WHO WE ARE

High school & college-age youth leaders from all areas of California, with various opinions & experiences, form the California Youth Council (CYC). The common thread that holds this diverse group together: the commitment to making positive change in their community. The CYC reflects diverse backgrounds, perspectives, strengths & passions. They not only welcome the voices of all, they represent the voices that are not always heard but have most important things to say, the voices of California's youth. The California Youth Council is a project of the California Friday Night Live Partnership (CFNLP) & the Tulare County Office of Education (TCOE).

WHAT WE DO

- **Local connections & a statewide reach:**
  Every CYC member contributes to & is actively involved in their local community. CYC members have the opportunity to bring their experiences with youth issues in their own communities to the state level where they can make an impact that extends beyond their hometown. In-turn, they get to positively affect their local communities in an even bigger way.

- **Trainers:**
  CYC Members are trained to provide youth & adult training throughout California. CYC trainings provide tools to enhance youth & adult partnerships, develop & strengthen youth councils, build the capacity of their peers, reduce the use & abuse of alcohol, tobacco & other drugs, & decrease youth & traffic related issues.

CONTACT

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Kellieg@tcoe.org

6200 South Mooney Blvd.
Visalia, California

California Friday Night Live Partnership

Tulare County Office of Education
Jim Vidak, County Superintendent of Schools

California Friday Night Live Collaborative

Allstate Foundation

California Office of Traffic Safety

DHCS California Department of Healthcare Services

SAVE THE DATE

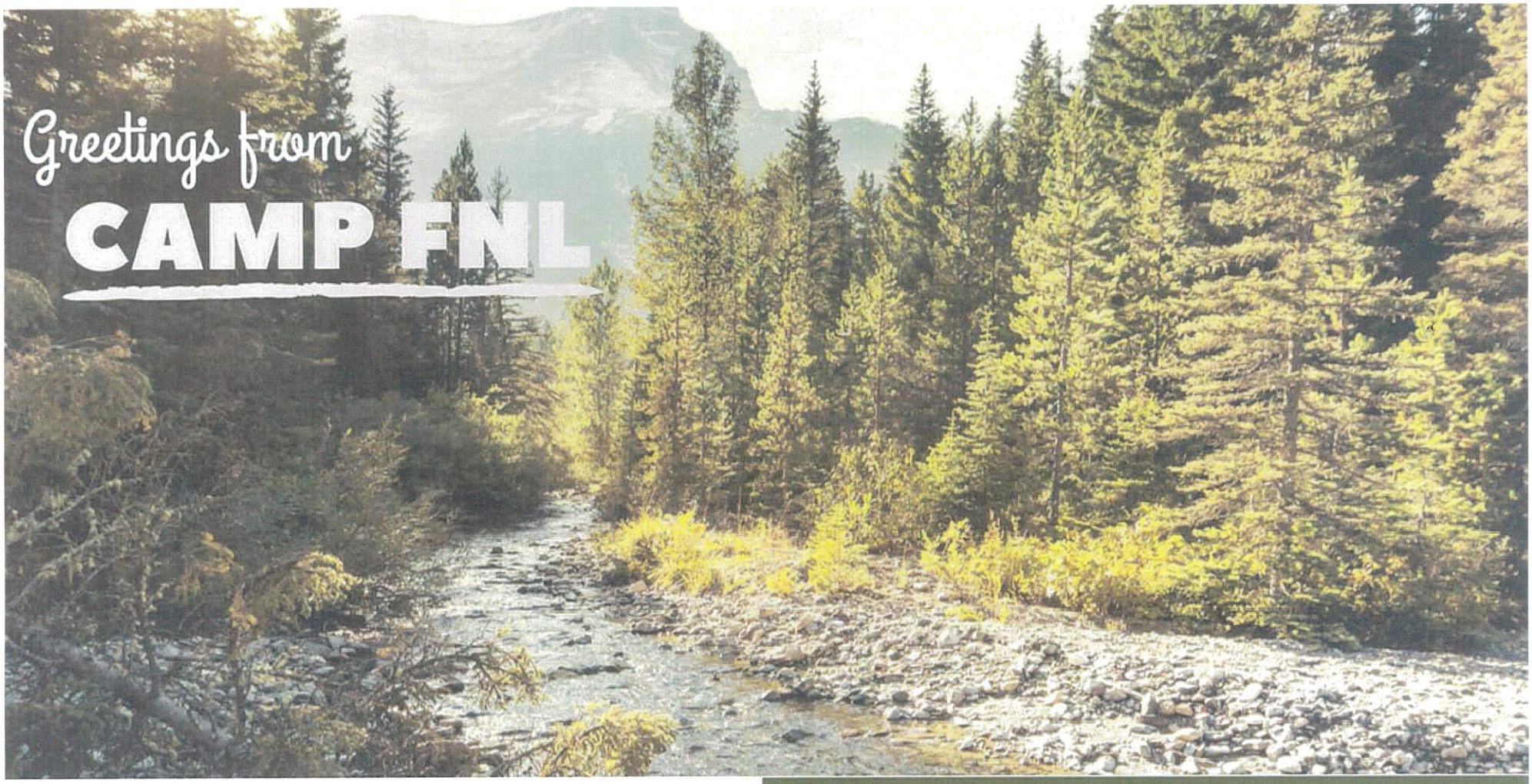
Betting On Our Future's

SPOTLIGHT FESTIVAL

JUNE 11-13, 2018

ANAHEIM, CA

IT'S A JUNGLE OUT THERE!



FRIDAY NIGHT LIVE LEADERSHIP TRAINING INSTITUTE

JULY 25-27, 2018

SACRAMENTO, CA

JULY 24TH PRE-CONFERENCE TRAINING OPPORTUNITIES:

- FNL 101
- AMERICORPS HOST-SITE TRAINING

CALIFORNIA Friday Night live PARTNERSHIP

CALIFORNIA Friday Night live COLLABORATIVE

SAVE THE DATE

for the 10th annual

FRIDAY NIGHT LIVE

YOUTH SUMMIT

OCTOBER 6-7, 2018

with a bonus

Leadership Training on 10/5

SANTA CLARA, CALIFORNIA

CALIFORNIA OFFICE OF TRAFFIC SAFETY

CALIFORNIA Friday Night live PARTNERSHIP

Allstate Foundation

CALIFORNIA Friday Night live PARTNERSHIP

NEWS

FOR IMMEDIATE RELEASE

CONTACT: NAME
ORGANIZATION
PHONE
ADDRESS

HOW SAFE ARE THE STREETS IN FRONT OF OUR SCHOOLS?

MORE THAN 10,250 DISTRACTIONS WITNESSED IN 88 CALIFORNIA INTERSECTIONS IN FRONT OF SCHOOLS LAST TUESDAY MORNING.

[City, Ca.] (date) – Drivers distracted by phones, passengers, pets, food and much more drove past California schools on Tuesday morning, visibly unfocused on what should be their only task behind the wheel – responsible, safe driving. Through the annual Roadwatch survey, Friday Night Live (FNL) members across California witnessed first-hand the reality that distracted driving remains a prevalent threat to other drivers, pedestrians and cyclists

On Oct. 10, Friday Night Live members surveyed 88 intersections near high schools and middle schools in 30 counties across California and observed 10,252 cases of distracted driving in just one hour's time, an average of 116.5 instances per intersection surveyed. That means that at any given minute between 7:00 and 8:00 am, there were at least 171 distracted drivers in California – in one single minute. Furthermore, these observations occurred in front of schools, at a time when it is most likely to be filled with pedestrians, new drivers and cyclists. These results show an increase in distracted driving behaviors of over 7.5% since 2016 when 12,852 instances were recorded at 119 intersections during Roadwatch.

In Orange County alone, FNL members observed more than 2,250 accounts of distracted driving during their Roadwatch assessment of 11 intersections, for an average of 205 instances recorded per location and an average of 37.5 instances of distracted driving per minute.

Driven by a desire to improve traffic safety in their local communities and empowered by a grant from The Allstate Foundation through the California Friday Night Live Partnership, students compiled startling statistics from among thousands of vehicles they observed with both attentive and distracted drivers. Distractions during this learning-focused Roadwatch ranged from the all-too-typical hand-held use of a cellphone to the less-often-observed kissing, eating with utensils and using a tablet. Each distraction observed is highly dangerous and 100% avoidable. The top distractions while driving observed were:

- *Use of hand-held device: 3,224 total, 37 per intersection average*
- *Eating or drinking: 2,313 total, 27 per intersection average*
- *Personal grooming: 1,253 total, 14 per intersection average*
- *Reaching for an item: 1,138 total, 13 per intersection average*

Distractions Defined: More than just cellphone use, distracted driving is categorized by California Highway Patrol as a range of activities that impact a driver's visual, auditory, physical or cognitive abilities when driving.

Distracted Driving Will Cost You: In California, a first citation for texting and driving is $162. Not only will it cost you monetarily, according to the California Highway Patrol, a driver is 23 times more likely to be involved in a collision if they text while driving.

The CFNLP organizes Roadwatch, as well as the annual Friday Night Live Youth Summit, funded by the Office of Traffic of Safety, which drew over 700 participants this past September. The aim is to empower young people to raise awareness among drivers of all ages about the importance of eliminating distractions and promoting safe, focused driving behaviors.

Year after year, Roadwatch proves to be a vital tool for not only raising awareness about the issue of distracted driving, but also for creating real change in traffic safety throughout California. Roadwatch is also a great platform for preparing young drivers and FNL leaders to raise awareness around National Teen Driver Safety Week, happening now, October 15-21, 2017.

"Reducing distractions behind the wheel is something we all can do — it costs nothing and its savings are enormous," said Freddy Santos, Allstate's senior corporate relations manager for California. "When we choose to drive safer, we improve the safety of everyone on the road at the same time."

"Engaging California's young people in this way encourages their positive and healthy development and empowers them to become active leaders," says Jim Kooler, CFNLP administrator. "Programs like our annual Youth Summit and Roadwatch allow California youth to lead their peers in reducing distracted driving collisions."

Not Just Cellphones

Additional driving distractions observed by this year's Roadwatch participants:

- Extreme volume on radio: 401 total
- Pet on driver's lap: 361 total
- Smoking or vaping: 369 total

Traffic crashes remain the number one killer of young people ages 15-24 in America. According to the National Highway Traffic Safety Administration, in 2014, 3,179 people were killed, and 431,000 were injured in motor vehicle crashes involving distracted drivers. A 2013 study revealed that nearly 70% of California drivers surveyed said they had been hit or nearly hit by a driver who was talking or texting on a cell phone (California Traffic Safety Survey).

Active in 50 counties statewide, CFNLP engages young people to become active leaders and resources in their communities. For more information about Friday Night Live, www.visit fridaynightlive.org.

# # #

CALIFORNIA
Friday Night live
PARTNERSHIP
empowering
CALIFORNIA
youth
Impact
Teen Drivers

Friday Night Live builds partnerships for positive & healthy youth development which engage youth as active leaders & resources in their community.

PROGRAMS:

- Friday Night Live (FNL): High-school-aged youth
- Club Live (CL): Middle school-aged youth
- Friday Night Live Kids (FNLK): Elementary school-aged youth
- Friday Night Live Mentoring (FNLM): Peer-to-peer, cross-age (FNL-CL)
- California Youth Council (CYC): Statewide youth council

STRATEGIES FOR CHANGE:

- Environmental Prevention: strategies that change the settings & messages that make alcohol, tobacco & other drug use look easy, appealing & normal.
  - -- Advocacy
  - -- Social norms
  - -- Messages
  - -- Policies
- Education
- Information Dissemination
- Alternative Activities

SUPPORTED PROGRAMS:

- DUI Courts in Schools
- Every Fifteen Minutes
- Target Responsibility for Alcohol Connected Emergencies (TRACE)
- Start Smart

AREAS OF FOCUS:

- Distracted driving prevention
- Impaired driving prevention
- Marijuana use prevention
- Other substance use prevention
- Prescription drug abuse prevention
- Tobacco use prevention
- Traffic safety promotion
- Underage drinking prevention

STATEWIDE PARTNERS:

- Allstate Foundation
- California Alcoholic Beverage Control (ABC)
- California Department of Health Care Services (DHCS)
- California Department of Education
- California Highway Patrol
- California Office of Problem Gambling (OPG)
- California Office of Traffic Safety (OTS)
- California Volunteers
- Impact Teen Drivers

NUMBERS:

- Programs in 50 of 58 counties
- 750+ FNL, CL, FNLK, FNLM chapters statewide
- 35,000+ Chapter Members statewide

FNL was founded in 1984 by the California Office of Traffic Safety & the California Department of Health Care Services to empower & serve California's youth.

Casey's Pledge

Casey Goodwin's story of how she was killed by a drinking driver made me realize that there are real consequences to making unhealthy choices. I am choosing to help stop Casey's #1 concern in life. I pledge not to drink or get in the car with someone who had been drinking, and to make the healthiest choices I can because I want to live my life to the fullest & have a successful future.

My Name:
My Signature:
Date:

Supported by
Casey Goodwin's
Family & Friends

Sponsored by:
CA FNL Partnership