

CHAPTER 15
OFFICIAL USE OF CHP TRADEMARKS
REVISED DECEMBER 2025
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CHAPTER 15

OFFICIAL USE OF CHP TRADEMARKS

1. GENERAL.

a. California Highway Patrol (CHP) continues to be popularized. Due to the positive image of the Department, many individuals, organizations, and businesses wish to utilize CHP trademarks.

b. The CHP has service marks (trademarks) registered with the United States Patent and Trademark Office and the California Secretary of State Office, "California Highway Patrol Registered Trademarks" (refer to Annex A). The Department owns the exclusive rights to these trademarks.

c. The use of CHP trademarks shall be approved by the Departmental Affairs Division (DAD). California Highway Patrol trademarks must be used in a manner that is consistent with the law and the Department's organizational values. At all times, the use of CHP trademarks shall only be approved if the use substantially benefits the State of California by conveying a positive image of the Department.

d. The CHP trademarks shall not be used to depict a violation of departmental policy or procedure or any unlawful, immoral, racist, sexist, or reckless acts. Additionally, CHP trademarks not contained in Annex A shall be utilized in the same manner as its registered trademarks.

2. PURPOSE. This chapter aims to establish departmental policy and guidance for Community Outreach and Marketing Section (COMS) consistent with applicable laws regarding the use of CHP trademarks. This chapter provides information and procedures necessary to ensure that the proper protocol is followed for using CHP trademarks.

3. POLICY. The use of CHP trademarks is at the discretion of the Department and only under the following conditions:

a. The use of CHP trademarks requires CHP approval, including, but not limited to, CHP trademarks for signs, banners, promotions, challenge coins, and any other application by CHP uniformed or nonuniformed employees or any other person not a member of the Department.

b. The CHP trademarks shall only be used to portray a positive image of the Department.

c. The CHP does not own and shall not grant permission to use the Great Seal of the State of California.

4. PROCEDURES. The COMS is responsible for ensuring all CHP trademarks are used in a manner consistent with the organizational values established and supported by the Department as set forth in General Order 0.1, Departmental Mission Statement and Organizational Values.

a. Authorization is required to use any CHP trademark, and authorization shall be requested. Any CHP trademark for which use is authorized remains the exclusive property of the Department.

b. The COMS will make every attempt to respond to any party utilizing any CHP trademark without permission from the Department. If the party's contact information is located, COMS shall send a "Cease-and-Desist Letter" (refer to Annex B) to the party, stating that CHP trademarks are the sole property of the CHP and shall not be utilized unless the Department grants permission. The letter shall be signed by the COMS commander or designee and sent by certified mail with a return receipt requested.

c. If a party is utilizing any CHP trademark in a manner that does not meet the standards of the Department (e.g., ethical, moral, safety) or has not been authorized to use a CHP trademark, a cease-and-desist letter shall be sent to the party demanding the immediate discontinued use of the trademark and/or the production and availability of the product to the public, including any products that have already been produced.

d. All requests to any CHP employee regarding the use of a CHP trademark shall refer the interested party to COMS.

e. When contact is made with any party that wishes to utilize CHP trademarks and COMS has made a preliminary determination the use of the CHP trademark may meet the Department's standards, COMS will request the following: trademark being requested, details surrounding the use of the trademark, a detailed description of the item to be produced, dimensions/scale, material utilized, and renderings or photographs of the product to be created.

f. If a determination is made that the proposed use of the CHP trademark does not meet the Department's standards, a "Denial Letter" (refer to Annex C) signed by

the COMS commander will be sent to the requesting party prohibiting the use of CHP trademarks.

g. If it is determined that the use of the CHP trademark meets the Department's standards and the requested information is received from the requestor, a "Memorandum for Approval" (refer to Annex D) will be drafted by COMS and forwarded, along with the original request, to DAD for approval. Additionally, a "Standard California Highway Patrol Agreement and Authorization to Use Trademark" (refer to Annex E) and the "Approval Letter" (refer to Annex F) shall be forwarded to DAD for approval and signatures.

h. An authorized agent of the requestor shall sign, date, and return the Standard California Highway Patrol Agreement and Authorization to Use Trademark forms to COMS prior to authorization being granted to produce any products with CHP trademarks. This Agreement may be mailed or sent electronically by e-mail between the parties.

i. Once COMS receives the signed Standard California Highway Patrol Agreement and Authorization to Use Trademark forms, all documentation shall be retained by COMS for a period of two years.

j. Extensions of two years may be sought. If a two-year extension is requested to use a CHP trademark, the COMS commander shall ensure the usage meets the Department's standards. Once approved by COMS, a "Two-Year Extension Letter" (refer to Annex G) shall be signed by the COMS commander or designee. The approved letter shall be forwarded to the requestor. The requestor shall sign, date, and return the letter to COMS before resuming use of the requested CHP trademark.

k. When a vendor wishes to add a product to their current agreement utilizing the same approved trademark or logo, approval or denial shall be obtained through the chain of command. If approved, an Expansion of Product letter shall be signed and emailed to COMS at COMS@chp.ca.gov.

5. REQUESTOR RESPONSIBILITIES. The requestor is responsible and shall ensure the following:

a. The requestor is responsible for ensuring the use of a CHP trademark is limited to the scope of authorization for use.

b. The requestor shall continue to ensure that the use of the CHP trademark, approved by the Department, is not altered.

- c. If a requestor decides to use the current, authorized CHP trademark for any other purpose, the requestor shall contact COMS and resubmit a request for approval.
- d. The requestor shall understand they are only authorized to utilize the specific trademark requested for one particular use and shall not use the permitted trademark for any other use without authorization.
- e. If the requestor is utilizing a CHP trademark for products to be sold to the public, the requestor shall, upon approval for using a CHP trademark, furnish the Department with six samples of the finished product if manufacturing 100 or more items and three samples of the product if manufacturing fewer than 100 items.
- f. At the COMS commander's discretion, a vendor may be exempt from providing the requested number of examples if, in the COMS commander's opinion, it would create an undue burden on the vendor. In this case, the vendor may be requested to provide proof by either furnishing one product or providing high-quality photographs of a finished product.
- g. The requestor shall understand that the CHP only permits use of the requested CHP trademark. The vendor is responsible for securing the legal use of any other branding that is not the property of the Department.
- h. The requestor shall understand that using the CHP trademark agreement is valid for the time specified in the agreement. If the requestor wishes to extend the two-year agreement, contact shall be made to COMS within six months of the expiration of the agreement date to request a two-year extension.

ANNEX A

CALIFORNIA HIGHWAY PATROL REGISTERED TRADEMARKS

CHP Badge



CHP 7-Point Star



CHP Winged Wheel



CALIFORNIA HIGHWAY PATROL

CHP Star Logo



CHP Plain Star Logo



CHP Striped Logo



CHP Plain Logo



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ANNEX B

CEASE-AND-DESIST LETTER



**CALIFORNIA
HIGHWAY PATROL**

CALIFORNIA STATE TRANSPORTATION AGENCY

601 North 7th Street, Sacramento, CA 95811 |
800-735-2929 (TT/TDD)
800-735-2922 (Voice)

GAVIN NEWSOM, GOVERNOR

December 19, 2024

File No.: 035.18169.A15129.2025-04001

Mr. John Doe
ABC Designs
123 Ranch Road
Sacramento, CA 95814

Subject: Infringement of the California Highway Patrol Service Mark

Dear Mr. Doe:

The Department of the California Highway Patrol ("Department" or "CHP") is the registered owner of the seven-point star service mark (Registration No.5415636) ("Mark"). The seven-point star service mark featured the words "CALIFORNIA HIGHWAY PATROL".

We recently became aware of your company, ABC Designs, is using CHP Mark on Instagram, without the Department's consent, in connection with the sale, marketing, showing, and advertising of the seven-point star. This good is offered for sale on ABC Designs Instagram page. The screen shots are enclosed.

ABC Designs has not received the Department's consent; therefore, the Department demands that you and your company immediately cease and desist from any use of the CHP Mark and remove the CHP Mark from any and all the ABC Design Goods. We also request that you provide evidence which demonstrates that ABC Designs has abandoned its use and advertising of the CHP Mark on all logos, as requested above. Please provide this to us no later than December 23, 2024.

If ABC Designs continues to use the Department's Mark after receipt of this letter, such acts are committed with knowledge that imitation is intended to be used to cause confusion, or to cause mistake or to deceive. CHP will seek to recover damages in the form of profits, attorney's fees, and costs in a civil action.

Please note that the Department will be monitoring the use of the Department's Mark on ABC Designs Instagram page, or through any other website.

If you are interested in pursuing potential permission to use CHP trademark logos or marks, you may contact this office with a proposal which can be reviewed by the CHP. Your request, however, should not delay your immediate cease and desist of mentioned items.

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ANNEX B

CEASE-AND-DESIST LETTER (*continued*)

ABC Designs

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If you have any questions, please direct them to Lieutenant Julie Powell,
Community Outreach and Marketing Section, at (916)843-3210.

Sincerely,

B. A. HARDCASTLE, Captain
Commander
Community Outreach and Marketing Section

Enclosures

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ANNEX C
DENIAL LETTER



**CALIFORNIA
HIGHWAY PATROL**

601 North 7th Street, Sacramento, CA 95811 |
800-735-2929 (TT/TDD)
800-735-2922 (Voice)

CALIFORNIA STATE TRANSPORTATION AGENCY

GAVIN NEWSOM, GOVERNOR

December 19, 2024

File No.: 035.18169.A15129.2025-04001

Mr. John Doe
ABC Designs
123 Ranch Road
Sacramento, CA 95814

Dear Mr. Doe:

The Department would like to thank you for your correspondence and recent request to use the California Highway Patrol logo on your 1993 Jeep Cherokee die cast vehicles. After careful review of the project, the Department must respectfully deny your request. Should you have any questions, please contact Community Outreach and Marketing Section, at (916)843-3210.

Sincerely,

B. A. HARDCASTLE, Captain
Commander
Community Outreach and Marketing Section

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ANNEX D

MEMORANDUM FOR APPROVAL

State of California

Transportation Agency

Memorandum

Date: December 19, 2024

To: Departmental Affairs Division

From: **DEPARTMENT OF CALIFORNIA HIGHWAY PATROL**
Community Outreach and Marketing Section

File No.: 035.18169.A15129.2024-04001

Subject: REQUEST FOR USE OF CHP LOGO

Type of Request (Check One):

Film Television Use of Logo Other:

Description of Request:

ABC Designs is requesting to obtain worldwide, nonexclusive, royalty-free rights to use the California Highway Patrol (CHP) logos.

Description of Specific CHP Depiction or Involvement:

ABC Designs is requesting to obtain worldwide, nonexclusive, royalty-free rights to use the CHP Seven-Pointed Star, containing the words California Highway Patrol trademark, in connection with the marketing, advertising, selling, and packaging of oak carved CHP badge in varying sizes from 10" to 22", and various wooden flag designs incorporating the CHP badge or winged wheel in varying sizes from 11"x18" to 26"x38".

CHP Resources Required:

If approved, ABC Designs will work with Community Outreach and Marketing Section to obtain high resolution photos of the CIIP logo.

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ANNEX D

MEMORANDUM FOR APPROVAL (*continued*)

Departmental Affairs Division
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December 19, 2024

Level of Editorial Control:

There are magnets, carved badge coin holders, and flags currently being produced and sold; therefore, if approval is considered, it should be conditional and authorized only upon submission of licenser electronic “e-sheet” (e.g., jpg) samples of each Licensed Product (including packaging and artwork) for approval.

Pros/Cons:

These products would bring positive exposure to the Department as it would represent the legacy and history of the CHP along with promoting the Department.

Legal Recommendations:

None. Redacted.

Office of Community Outreach, Marketing, and Recruitments’ Recommendation:

It is my recommendation that the agreement with ABC Designs to produce carved, wood items such as-magnets, flags, coin holders, etc. using CHP logos should be granted.



B. A. HARDCASTLE, Captain
Commander

Approve _____ Deny _____

M. C. ALVAREZ
Chief

ANNEX E

STANDARD CALIFORNIA HIGHWAY PATROL AGREEMENT (“LICENSE”) AND AUTHORIZATION TO USE TRADEMARK

	CALIFORNIA HIGHWAY PATROL	601 North 7 th Street, Sacramento, CA 95811 800-735-2929 (TDD) 800-735-2922 (Voice)	
CALIFORNIA STATE TRANSPORTATION AGENCY		GAVIN NEWSOM, GOVERNOR	
December 19, 2024			
File No.: 035.18169.A15129.2025-04001			
Standard California Highway Patrol Agreement (“License”) and Authorization to Use Trademark			
<u>PURPOSE OF LICENSE</u>			
<p>This license confirms that the California Highway Patrol (CHP) (“Licensor”) grants to ABC Designs (“License”) authorization, subject to approval and other requirements as discussed here in, to use the CHP Seven-Pointed Star, containing the words California Highway Patrol trademark, associate with the Licensor (hereafter “the Licensed Property”) in connection with oak carved CHP badge in varying sized from 10” to 22” and various sizes from, 11” x 18” to 26”x38”, hereafter the “Licensed Product.” The intent of this authorization is not to grant a gift of public property and is only valid for the duration of this agreement. The approved licensed trademark (s) of CHP, hereafter “Licensed Property” and approved goods of ABC, hereafter “Licensed Products” are attached hereto as Exhibit A and incorporated herein.</p>			
<u>PREREQUISITES TO USE</u>			
<p>Prior to the use pursuant to this Authorization of any identifying marker that represents the Department, the Licensee shall agree to and/or otherwise understand the following:</p>			
<ol style="list-style-type: none">1. A request for authorization is required for use of any CHP trademark. Any CHP trademark for which use is authorized remains the exclusive property of the CHP. The Licensee is responsible for ensuring that the use of a CHP trademark is limited to the scope of authorization for use.2. This Authorization is granted to the Licensee on the condition that they are representing ABC Designs.3. This Authorization is granted to the Licensee to use the Licensed Property in conjunction with the manufacture, marketing, distribution, promotion, and sale of the Licensed Products. This Authorization is granted to the Licensee to use the Licensed Property exclusively for the specific purposes and in the specific manner disclosed to and approved by the Licensor in advance. Licensee agrees to provide Licensor with a detailed description of the intended use and distribution of the Licensed Property. Licensor reserves the			
<p><i>Safety, Service, and Security</i> CHP 49 (Rev 4-25) OPI 003</p>			<p>AN INTERNATIONALLY ACCREDITED AGENCY</p> 

ANNEX E

STANDARD CALIFORNIA HIGHWAY PATROL AGREEMENT (“LICENSEE”) AND AUTHORIZATION TO USE TRADEMARK (continued)

Departmental Affairs Division

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right to approve or deny such use prior to the manufacture, marketing, distribution, promotion, or sale of any Licensed Products.

4. This Authorization is granted for products on a case-by-case basis and is conditional and authorized only upon submission of Licensee electronic samples of each product (including packaging and artwork).
5. Any products currently being manufactured and/or sold by the Licensee shall cease until samples are provided by the Licensee and approval is given by the Licensor.
6. The Licensee shall ensure the Licensed Property of CHP is not altered in any way.
7. If a Licensee decides to make changes to a current, CHP-approved product, they shall contact Community Outreach and Marketing Section (COMS) and resubmit a request for approval.
8. The Licensee shall understand they are only authorized to utilize the specific trademark requested for a specific product or use and shall not utilize the permitted trademark for any other product or use without authorization. If the Licensee wishes to add a product or use to this agreement to be branded with the same trademark granted in this agreement they shall contact COMS, via email for approval and shall not otherwise use the CHP trademark without requesting and receiving authorization and executing a Letter Addendum to this Agreement, provided by Licensor. All terms and conditions of this Agreement shall apply with the same full force and effect to any newly Licensed Products.
9. The Licensee shall, upon approval for the use of a CHP trademark, furnish the Department with six samples of the finished product if manufacturing over 100 items and three samples of the product if manufacturing fewer than 100 items.
10. If the CHP disapproves of the samples being furnished or the use of the CHP trademark, the CHP will inform the Licensee via email to immediately cease and desist production of the product and/or use of the CHP trademark until the CHP trademark is being used to the satisfaction of the Department.
11. The Licensee agrees and understands that the Licensor retains sole ownership of the Licensed Property, and this agreement does not grant an exclusive license to the Licensee. The Licensee's scope of use of the Licensed Property is expressly authorized and limited by this Agreement. The Licensee shall understand the CHP is only allowing for their use of the requested CHP

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ANNEX E

STANDARD CALIFORNIA HIGHWAY PATROL AGREEMENT (“LICENSE”) AND AUTHORIZATION TO USE TRADEMARK (continued)

Departmental Affairs Division

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trademark, and the Licensee is responsible for securing the legal use of any other branding that is not the property of the Department.

DURATION, TERMINATION, AND OTHER CONDITIONS

This Authorization provided by the CHP is a discretionary exercise of the authority and responsibility granted to, or otherwise enjoyed by, the CHP as a result of one or more federally registered trademarks with the United States Patent and Trademark Office, and/or one or more statutory provisions, including but not limited to the California Vehicle Code.

Licensee Duty and Conditions of Use

Licensee understands that Licensor's trademarks remain the exclusive property of the CHP and this authorization is conditioned on the Licensee's representation and agreement that the Licensed Property shall ensure a positive image of the Department. The Licensee agrees the Licensed Products will not violate Department policy or law or otherwise tarnish or disparage the Department, including CHP's organizational values and mission statement. Licensor retains the right, in its sole and exclusive discretion, to immediately terminate this agreement should it determine its Licensed Property is used, marketed, or sold in a manner that violates these conditions, whether in control of Licensee or not, including but not limited to the manufacture, development or distribution of the Licensed Property.

If this Agreement is terminated for failing to adhere to the conditions of use, the Licensee shall immediately cease selling and manufacturing the Licensed Property, including existing inventory.

Terms of Agreement

This license shall remain in effect for a period of two (2) years from the date following the latest date affixed to the signatures to this License Agreement unless terminated earlier or extended. Either the Licensor or Licensee may terminate the agreement at any time by providing written notice to the other. This license is not self-renewing. Should Licensee wish to extend the agreement for an additional two (2) years, Licensee shall contact Licensor's Community Outreach and Marketing Section no less than six months prior to the expiration of this Agreement and request a two-year extension which may be granted or denied in CP's sole and exclusive discretion. If granted, Licensor shall enter into a two- year extension letter addendum to this agreement before any continued use. All terms and conditions of this agreement shall remain in full force and effect for the duration of any extended term.

Upon the expiration of this Agreement and good standing, Licensee agrees to discontinue all use of the Licensed Property, with the exception it has reserved the

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ANNEX E

STANDARD CALIFORNIA HIGHWAY PATROL AGREEMENT ("LICENSE") AND AUTHORIZATION TO USE TRADEMARK (continued)

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right to sell off all existing inventory and cease manufacturing any additional product upon expiration of this Agreement, unless this agreement is terminated pursuant to the terms in subsection, Licensee Duty and Conditions of Use, then no right to continue sales exists.

Representation, Warranty, and Indemnification

Licensee represents, warrants, and agrees that it will abide by all applicable regulations and laws in the use, production, and marketing of Licensed Products and use of the Licensed Property. Licensee further agrees, as authorized by Section 895.4 of the Government Code (GC), Licensee shall defend, indemnify and hold harmless, Licensor, its appointees, officers, affiliates, and employees from and against any and all claims, suits, or actions for "injury" (as defined by Section 810.8 GC), arising out of Licensee's performance and obligations under this Agreement including the manufacture, marketing, distribution and sale of Licensed Products, including but not limited to actions founded on product liability. Licensee shall reimburse CHP for all expenses, including court costs and reasonable attorney fees, incurred by reason of such claims, suits, or actions or incurred in seeking indemnity or other recovery from Licensee thereunder.

If any claim is made or commenced against Licensor, Licensor shall give Licensee prompt notice thereof; the failure to provide such notice shall not affect the liability of the Licensee's indemnification obligation under this Agreement except to the extent the failure of Licensor to give notice materially and adversely affects the ability of Licensee to defend the claim. Licensee shall have the right to assume the defense and resolution of the claim under the stipulation that (a) Licensor shall have the right, at its discretion, to participate in the defense of any claim through counsel of its choice and at its expense, (b) Licensee shall not consent to the entry of any judgment or enter into any settlement that would require any act or forbearance on the part of Licensor, or which does not unconditionally release the Licensor from all liability as to the claim, without Licensor's prior written consent, which Licensor shall not unreasonably withhold, condition or delay, and (c) the Licensor may undertake the defense of the claim, at the Licensee's expense (including but not limited to, any costs, attorney fees, judgment or settlement amounts), if the Licensee fails to either promptly assume and/or diligently prosecute the defense.

Neither termination nor completion of this Agreement shall release either Licensor or Licensee from the obligations of this indemnification, so long as the claim, suit, action, or expense is predicated upon an event that occurred subsequent to the effective date of this Agreement and prior to the effective date of termination or completion of this Agreement.

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ANNEX E

STANDARD CALIFORNIA HIGHWAY PATROL AGREEMENT (“LICENSE”) AND AUTHORIZATION TO USE TRADEMARK (continued)

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Severability

If any term or condition of this Agreement or the application thereof to any person(s) or circumstance is held invalid or unenforceable, such invalidity or unenforceability shall not affect other terms, conditions, or applications which can be given effect without the Invalid term, conditions, or application to this, and the terms and conditions of this Agreement are declared severable.

Jurisdiction

This Agreement shall be governed by the laws of the State of California. Any action or proceeding selecting to enforce any provision of, or based on any rights arising out of, this Agreement may be brought against either of the parties in the courts of the State of California.

SIGNATURES AND ACKNOWLEDGMENTS

Licensee is not obligated by the terms of this License Agreement to manufacture any Licensed Products. Should it choose to do so and secure Licensor's required approvals, Licensee agrees to provide the Licensor with product samples of each of Licensed Products manufactured in and as full consideration for the rights granted herein prior to selling publicly. The samples will be used to verify the consistency of product quality, and if approved, the products can be sold. The units provided pursuant to this section are to be provided to Licensor at no charge, shipping and handling included, and shall be provided as follows:

1. Products to be sold in units of 100 or more, the Licensee agrees to provide the Licensor with **six (6) units** of each product.
2. Products to be sold in units or less than 100, the Licensee agrees to provide the Licensor with **three (3) units** of each product.
3. Products shall be shipped to:
Community Outreach and Marketing Section
Attention: Monica Diaz
601 North 7th Street
Sacramento, CA 95811
4. [Include this paragraph only if a waiver of providing samples is agreed upon prior to entering agreement - see Chapter 15, section 5 (1).] The obligation to provide unit samples described herein is waived and samples of the Licensed Product are not required, however, Licensee shall provide proof of the finished product or high-resolution photographs of a finished product, to the satisfaction of Licensor, prior to sales of the Licensed Product.

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ANNEX E

**STANDARD CALIFORNIA HIGHWAY PATROL AGREEMENT (“LICENSE”)
AND AUTHORIZATION TO USE TRADEMARK (continued)**

Departmental Affairs Division
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The signatures on this License Agreement below indicate (a) the signatory is authorized to execute this license on behalf of the party represented; (b) the CHP acknowledges it has the right to license the Licensed Property, and the Licensee acknowledges it has the right to receive such license, in accordance with this license; and (c) except for rights in the Licensed Property which shall at all times remain with CHP, the parties acknowledge Licensee shall own all intellectual property rights embodied in the Licensed Products that may be created hereunder.

The parties, by their signatures below, acknowledge and agree they have read, understood, and are authorized to enter into the agreement.

California Highway Patrol P.O. Box 942898 Sacramento, CA 94298-0001	Licensee: ABC Designs 123 Ranch Road Sacramento, CA 95814
M. C. Alvarez Chief	John Doe Owner
Date:	Date:

ANNEX F
APPROVAL LETTER



**CALIFORNIA
HIGHWAY PATROL**

CALIFORNIA STATE TRANSPORTATION AGENCY

601 North 7th Street, Sacramento, CA 95811 |
800-735-2929 (TT/TDD)
800-735-2922 (Voice)

GAVIN NEWSOM, GOVERNOR

File No.: 035.18169.A15129.2025-01022

John Doe
ABC Designs
123 Ranch Road
Sacramento, CA 95814

Dear Mr. Doe:

Your request for use of the California Highway Patrol (CHP) seven-point star trademark has been approved, subject to the conditions, terms, and requirements described in the enclosed "Standard California Highway Patrol Agreement and Authorization to Use Insignia." If ABC Designs concurs with the indicated clauses, terms, and specifications, please have the attached agreement signed and returned.

This authorization to use the trademark and to commence distribution and sale of products bearing the same, may not commence until the enclosed agreement is fully executed and any prerequisite terms and conditions are satisfied.

Should you have any questions, please contact Captain Blair Hardcastle, Community Outreach and Marketing Section, at (916) 843-3210.

Sincerely,

M. C. ALVAREZ, Chief
Departmental Affairs Division

Enclosure

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ANNEX G
TWO-YEAR EXTENSION LETTER



**CALIFORNIA
HIGHWAY PATROL**

601 North 7th Street, Sacramento, CA 95811 |
800-735-2929 (TT/TDD)
800-735-2922 (Voice)

CALIFORNIA STATE TRANSPORTATION AGENCY

GAVIN NEWSOM, GOVERNOR

December 19, 2024

File No.: 035.18169.A15129.2025-04001

Mr. John Doe
ABC Designs
123 Ranch Road
Sacramento, CA 95814

Dear Mr. Doe:

Your request for a two-year extension of your previous license agreement for the use of a California Highway Patrol (CHP) trademark has been approved, subject to the conditions, terms and requirements described in the "Standard California Highway Patrol Agreement and Authorization to Use Trademark" Agreement signed [Month, date, year]. If [company] agrees with the existing terms of the Agreement and agrees to be bound to the same, please sign, date and return. The extension is not in effect unless and until the letter is signed and returned before the expiration date of the Agreement.

By signing below, I represent and warrant that I am authorized to enter into this extension agreement. I understand and agree to all terms and conditions of the current Agreement which shall remain in full force and effect for the duration of the extended term. This Agreement shall remain in effect for a period of two (2) years from the date of the original expiration date.

Should you have any questions, please contact me at (916) 843-3210.

Sincerely,

B. A. HARDCASTLE, Captain
Commander
Community Outreach and Marketing Section

John Doe, Owner

Date

Safety, Service, and Security
CHP 49 (Rev 4-25) OPI003

AN INTERNATIONALLY
ACCREDITED AGENCY 

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ANNEX H
EXPANSION OF PRODUCT LETTER



**CALIFORNIA
HIGHWAY PATROL**

601 North 7th Street, Sacramento, CA 95811 |
800-735-2929 (TT/TDD)
800-735-2922 (Voice)

CALIFORNIA STATE TRANSPORTATION AGENCY

GAVIN NEWSOM, GOVERNOR

December 19, 2024

File No.: 035.18169.A15129.2025-04001

Mr. John Doe
ABC Designs
123 Ranch Road
Sacramento, CA 95814

Dear Mr. Doe:

Your request to add [specific product(s)] to the scope of your existing license agreement for the use of the California Highway Patrol (CHP) logo has been approved, subject to the conditions, terms, and requirements described in your "Standard California Highway Patrol Agreement and Authorization to Use Insignia dated [Month, day, year]."

If ABC Designs concurs with the clauses, terms, and specifications of the original agreement as well as this product addition, please sign and date this letter and return it, via e-mail, to the Community Outreach and Marketing Section at COMS@chp.ca.gov.

By signing below, I represent and agree that I am authorized to enter into this agreement to expand the scope of the Licensed Products. I understand and agree that the terms and conditions of the current Agreement shall otherwise remain in full force and effect.

Should you have any questions, please contact me at (916) 843-3210.

Sincerely,

B. A. HARDCASTLE, Captain
Commander
Community Outreach and Marketing Section

John Doe, Owner

Date

Safety, Service, and Security
CHP 49 (Rev 4-25) OPI003



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