

CHAPTER 8
PARTICIPATION IN TELEVISION OR FILM PRODUCTIONS
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CHAPTER 8

PARTICIPATION IN TELEVISION OR FILM PRODUCTIONS

1. INTRODUCTION.

- a. The Department regularly receives requests to participate in television (TV) shows, documentaries and other film productions.
- b. These requests can present an opportunity to enhance the professional image of the Department and promote our traffic safety messages.
- c. It is the policy of the Department to carefully and thoroughly evaluate every TV or film production request to ensure the production represents the very best interests of the Department.

2. PROCESS.

- a. All film requests must be made in writing to the Office of Community Outreach and Media Relations (COMR). At a minimum, written requests should include the following information:
 - (1) General description of the film or TV show, to include whether the production is a one-time show or a series.
 - (2) Specific description of departmental involvement, to include requests of our personnel, what resources are being requested (i.e., patrol vehicles, motorcycles, aircraft, departmental facilities) and how much time they estimate the filming will require.
- b. Upon receipt of a written request, COMR will evaluate the request. Criteria used to evaluate film requests include whether the proposal casts the Department in a favorable light and whether the participation of the Department can be done without cost to the Department and with no impact on the California Highway Patrol's (CHP) mission. The COMR will also consult with the Office of Primary Interest, as applicable, and obtain input from the Division commander if the request is specific to a certain region of the state.
- c. After evaluating the film request, COMR will make a recommendation in writing as to whether the Department should participate and will forward it to Executive Management.

d. The COMR will communicate the Commissioner's decision to the requesting production or film company.

3. STANDARD AGREEMENTS.

e. Once the Commissioner has approved a film request, COMR will date and complete the "Description of CHP Participation" portion of the Standard California Highway Patrol Television/Film Agreement ("License") and Authorization to Use Insignia form and forward to the licensee for signature.

f. Portions of the Standard California Highway Patrol Television/Film Agreement ("License") and Authorization to Use Insignia form can be negotiated with the assistance of the Special Counsel and the approval of the Commissioner.

g. Once the licensee signs and returns the agreement, COMR will forward the form to the Commissioner's Office for final approval and signature.

h. The completed form will be forwarded to the licensee and a copy will be filed in COMR.

i. The COMR will then work with the licensee, CHP personnel involved and the film company to facilitate the filming of the production.